

# MSD Methodology Statement Annual disclosure of transfers of value to patient organisations and members of the public, including patients and journalists

#### Introduction

This Methodology Statement defines the relevant types of transfers to be disclosed, which transfers are excluded, and other relevant information to assist the reader to understand how MSD collected, organised and reported the disclosed data.

#### **Definitions**

<u>Donations and grants</u> – collectively mean providing funds, benefits in kind or services freely given for the purpose of supporting healthcare, scientific research or education, with no consequent obligation on the recipient organisation, institution and the like to provide goods or services to the benefit of the pharmaceutical company in return.

In general, donations are physical items, services or benefits in kind which may be offered or requested. Grants are the provision of funds.

<u>Event</u> – includes all professional, promotional, scientific and educational meetings, congresses, conferences, symposia, and other similar events organised or sponsored by or on behalf of MSD. <u>Patient Organisation</u> – an organisation mainly comprising of patients and/or caregivers or any user organisation such as a disability organisation, carer or relative organisation and consumer organisation that represents and/or supports the needs of patients and/or caregivers. The term 'individual representing a patient organisation' means a person who is mandated to represent and express the views of a patient organisation. If a Patient Organisation is run by a healthcare professional MSD would classify this as a Healthcare organisation (HCO).

<u>Healthcare Organisation -</u> means either a healthcare, medical or scientific association or organisation such as a hospital, clinic, foundation, university or other teaching institution or learned society whose business address, place of incorporation or primary place of operation is in Europe or an organisation through which one or more health professionals or other relevant decision makers provide services.

<u>Recipient</u> – Any patient organisation or member of the public, including patients and journalists, whose main professional address, place of incorporation or for an individual resides in the United Kingdom who receives a transfer of value from MSD.

Members of the public including patients, patient advocate and carers - Someone who is speaking in a personal capacity, to educate and inform others about the experiences of patients, the impact of a health condition on patients, their needs and other insights based on personal and/or professional experience with patients.

<u>Journalist</u> - An individual who is not an HCP and who performs a role of writing, presenting or communicating via an informational or news website, print media (newspaper, magazine etc) or broadcast media (TV, radio etc), or who is engaged in the preparation of any of the foregoing. This role may be performed on an employed, self-employed or voluntary basis.

<u>Transfers of Value</u> (ToVs) – means a direct or indirect transfer of value, whether in cash, in kind or otherwise, made, whether for promotional purposes or otherwise, in connection with the development or sale of medicines.

A Direct ToV is one made directly by MSD for the benefit of a Recipient.

<u>An Indirect ToV</u> is one made on behalf of MSD for the benefit of a recipient or through an intermediate and where the company knows or can identify the recipient that will benefit from the transfer of value.





## Disclosure's scope

Excluded ToVs. ToVs to HCOs and HCPs are covered by a separate disclosure methodology, as required by the Code. The value of meals and drinks are excluded from ToV disclosure.

ToV Recognition Date. Direct ToVs are disclosed based on the date the ToV was paid in our finance systems and when the resulting income or benefit was received by the recipient. Indirect ToVs concerning travel and accommodation are disclosed on the basis of the date that the event took place.

<u>ToV Value</u>. TOV disclosures reflect the actual value or cost provided by MSD and not the resulting income or benefit to the recipient.

<u>Patient Organisation ToVs</u>. The following types of ToVs to Patient Organisations are disclosed by MSD:

- i) Donations, grants and benefits in kind provided to patient organisations;
- ii) Fees for service (and related expenses) provided by one or more individuals representing the patient organisation (examples may include speaking at an external or internal MSD event, contribution to the development of educational or campaign material, participation in advisory boards or market research when the identity of the individual is known to MSD, and participation in disease awareness campaigns in the media or elsewhere in the public domain.)
- iii) Payment for contracted services as part of a collaborative project including a patient organisation
- iv) A benefit in kind provided as part of a collaborative project (e.g. agency support)
- v) Corporate sponsorship of an event or activity hosted by a patient organisation

<u>Members of the Public, including patients and journalists</u>: The following types of ToVs to individuals are disclosed by MSD:

- i) Fees for services and consultancy (examples include speaker fees, speaker training, development of educational or patient materials, general consulting and advising via advisory boards/expert input forums, fees for participating in market research where the identity of the participant is known to MSD; and
- ii) Travel and accommodation (such as costs of flights, trains, car hire, tolls, parking fees, taxis and hotel accommodation)

For members of the public, disclosures are aggregated into patients and journalists. Disclosure is not made against individuals.

<u>Corporate Memberships:</u> The following types of ToVs to corporate organisations are disclosed by MSD in a separate report which is available on the company website for MSD in the UK:

i) Corporate memberships to academic/medical institution, professional body, think tank or charity

<u>Contracting with patient organisations and members of the public.</u> For each of the ToVs above, MSD has a standard contracting mechanism, including a clear agreement of the activity and any services being provided, due diligence checks, transparency and disclosure arrangements and provisions for protection of data privacy.

<u>Quantification of non-monetary ToVs (benefit in kind)</u>: where possible, the estimated value of items or services is included in ToV disclosure, based on a reasonable estimation of item value or, in the case of services, the cost to MSD.





<u>ToVs in case of partial attendances or cancellation.</u> Since ToVs are reported on the basis of what MSD paid, and not what the Recipient received, the full amount paid by MSD shall be reported in case of a partial attendance. In case of an individual's cancellation, no ToV will be disclosed.

Cross- border activities. Regardless of which MSD entity contracts with or pays a

Recipient, all patient organisations whose main address or place of incorporation is in the United Kingdom are reported by MSD.

<u>Disclosing entities</u>. This annual disclosure report covers all ToVs made to patient organisations and members of the public, including patients and journalists in the United Kingdom, whether by Merck Sharp & Dohme (UK) Limited, MSD R&D Innovation Centre Limited or by its affiliates based in other countries.

## Time periods

Disclosure is made on the basis of the year the actual ToV was provided. In the case of multi-year agreements, the amount that will be disclosed will be the total amount paid by MSD in each year.

## **Collection of ToV data**

MSD tracks both contracts and payment data to capture all forms of ToV (i.e. payment, donation or items and benefit in kind).

<u>Legal Basis</u>. Data privacy laws in the UK (the "UK GDPR") mean that to process personal information about an individual, MSD must identify an appropriate lawful basis before they do so. MSD processes the personal information based on its legitimate interests in the transparency of interactions between MSD, patient organisations, patients, members of the public and journalists. This will enable MSD to be as transparent as possible about the nature and scale of its interactions. MSD has made all recipients in the United Kingdom aware of this through the completion of a due diligence certification prior to the provision of any ToV.

#### **Disclosure Form**

<u>Date of publication</u>. MSD publishes the ToV for the preceding calendar year no later than 6 months after the end of the relevant reporting period (for example, ToVs for 2023 are reported no later than June 24, 2024). The information disclosed shall remain available for three (3) years thereafter. <u>Disclosure platform</u>. MSD provides its annual disclosure for patient organisations and members of the public, including patients and journalists via the company website for MSD in the UK.

# **Disclosure financial data**

<u>Currency</u>. Most disclosed ToVs are reported in GBP but, where MSD entities outside the UK have contracted the recipient, some payments may be reported in other currencies – typically USD and EUR.

VAT. VAT is included when relevant.

## **Working with other Pharmaceutical Companies**

ToV are divided between each of the pharmaceutical companies participating in the project.



ABPI CODE OF PRACTICE 2023 DISCLOSURE FOR PATIENT ORGANISATIONS (POs) AND THE PUBLIC Methodologies used in preparing the disclosures attached Annual Disclosure of Support Provided to Patient Organisations and Con ted Services Provided by Individuals Representing Patients Organisations Monetary Value of Financial Support and of Invoiced Costs Fees for Service Expenses Types of the Support or Services Provided Non-monetary Benefit for PO Not applicable Not applicable £1,500 Not applicable Not applicable Non-financial Support Participation in quality of care worksho Patient advisory board on clinical trials in genitour Not applicable Head and Neck Cancer Coalition £25,000.00 Other Sporsorships add a line for each sponsorship \$40,000 Not applicable Not applicable £475 £750 Out of pocket/ expenses Grants add a line for each Grant £1,250 £1,500 Participation on whole person care programme £1,500 Fees
Out of pocket/ expenses
Grants
add a line for each Grant

£1,500

	1	l	Pinanciai Support				Not applicable		
				Sponsorship of Meetings add a line for each sponsorship	£15,000	Conference of people living with HIV 2024			Not applicable
				Other Sponsorships add a line for each sponsorship					
			Non-financial Support	Donations add a line for each donation					
			Contracted Services	add a line for each donation		Profile all controls			£1,500
			(Fees and expenses should be disclosed separately)	Out of pocket/ expenses	Not applicable	Participation on whole person care programme	Not applicable		11,500
	Pulmonary Hypertension Association UK	UK		Grants add a line for each Grant					Not applicable
			Financial Support	Sporsorship of Meetings add a line for each sponsorship	£7,200	Gold sponsorship of the national pulmonary hypertension research forum	Not applicable		
				Other Sponsorships add a line for each sponsorship					
			Non-financial Support						
				Donations add a line for each donation					
			Contracted Services (Fees and expenses should be disclosed separately)	Fees Fees	Not applicable	Ad Board Diagnosis Meeting	Not applicable		2,700 2,250
	D	uk		Out of pocket/ expenses Grants					
	Roy Castle Lung Cancer Foundation	UK.		add a line for each Grant					
			Financial Support	Sponsorship of Meetings add a line for each sponsorship			Not applicable		
				Other Sponsorships add a line for each sponsorship					Not applicable
			Non-financial Support	Donations add a line for each donation					
			Contracted Services	Fees		Speaker at Houses of Parliament event			£4,060
	Shine Cancer Support	UK	(Fees and expenses should be disclosed separately)	Out of pocket/ expenses	Not applicable	Support for adults in their 20s, 30s and 40s who have experienced a cancer	Not applicable		
	эни сансы заррок	UK.	Financial Support	add a line for each Grant	£6,878.50	diagnosis			
				Sponsorship of Meetings add a line for each sponsorship			Not applicable		Not applicable
				Other Sponsorships add a line for each sponsorship					
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be	Fees Out of pocket/ expenses	Not applicable		Not applicable		
	Sophia Forum	uk	disclosed separately)	Out of pocket/ expenses  Grants  add a line for each Grant	17,445	WISE UP, HIV & Bone Health Resource, and Dissemination			
			Financial Support	add a line for each Grant  Sponsorship of Meetings add a line for each sponsorship					
							Not applicable		Not applicable
				Other Sponsorships add a line for each sponsorship					
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be disclosed separately)	Fees	Not applicable	Participation on whole person care programme	Not applicable		£1,500
	Tenovus Cancer Care	ик	disclosed separately)	Out of pocket/ expenses Grants					
			Financial Support	add a line for each Grant Sponsorship of Meetings add a line for each sponsorship	00,000	Roundtable and parliamentary event	Not applicable		
					10,300.00	nonneas and parameters y even.	not appearant		Not applicable
				Other Sponsorships add a line for each sponsorship					
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be disclosed separately)	Fees Out of pocket/ expenses	Not applicable		Not applicable		
	Terrance Higgins Trust	UK		Grants add a line for each Grant					
			Financial Support	Sporsorship of Meetings add a line for each sponsorship	£2,000	"Fighting HIV stigma and proud" march	Not applicable		
				Other Sponsorships add a line for each sponsorship					Not applicable
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be disclosed separately)	Fees		ITN Productions film marking the 75th anniversary of the NHS and the potention elimination of HepC, new transmissions of HIV and cervical cancer			6285
			uncosed separately)	Fees	Not applicable	Participation on whole person care programme	Not applicable		£1,500
	Trekstock	UK		Out of pocket/ expenses Grants	£7,500	Cancer support for people in their 20s or 30s			
			Financial Support	add a line for each Grant  Sponsorship of Meetings	13,300	Cancer applies for proper in times and or use	Not applicable		
				Sponsorship of Meetings add a line for each sponsorship Other Sponsorships			Not applicable		Not applicable
				Other Sponsorships add a line for each sponsorship				-	
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be disclosed separately)	Fees Out of pocket/ expenses	Not applicable		Not applicable		
	UK-CAB	uĸ		Grants add a line for each Grant					
			Financial Support	Sponsorship of Meetings add a line for each sponsorship	£15,725	UK Community Advisory Board	Not applicable		
				Other Sponsorships add a line for each sponsorships add a line for each sponsorship			но фризон		Not applicable
			Non-financial Support	Donations add a line for each donation					
			Contracted Services (Fees and expenses should be	Fees Out of posteri amounts	Not applicable	Participation on whole person care programme	Not applicable		£1,500
	White Ribbon Alliance	uk	disclosed separately)	Out of pocket/ expenses  Grants  add a line for each Grant	\$40,000	Personalised Cancer Care Alliance			
			Financial Support	Sponsorship of Meetings add a line for each sponsorship			Not applicable		
				Other Sporsorships					Not applicable
			Non-financial Support	add a line for each sponsorship  Donations add a line for each donation					
			Non-linancial Support  Contracted Services	add a line for each donation					
		<u></u>	(Fees and expenses should be disclosed separately)	Out of pocket/ expenses	Not applicable		Not applicable		
					Annual Disclosure of Contracte	d Services Provide by The Public			
	Number of Members of the Public/Patients/Journa	Country	untry Contracted Services Provided			Description of Community			Fees for Services/
	Public/Patients/Journa lists Contracted	Country	Contracted Ser			Description of Support <sup>1</sup>			Expenses
	3		Contracted Services (Fees and expenses should be	Fees		Consultancy			£12,103
Members of the Public	13	uk	(Fees and expenses should be disclosed separately) add a line for each different service	Fees		Research & Development			£40,324
- donc	7		provided	Out of pocket expenses	Not applicable	Travel, Accommodation	Not applicable	Not applicable	£713
			Contracted Services	Fees		Speaker fees and videos			£11,705
	29		Washington Services						
Patients	29	UK	(Fees and expenses should be disclosed separately) and a line for each different service						
Patients	15	UK	(Fees and expenses should be disclosed separately) add a line for each different service provided	Out of pocket expenses		Travel  Hosting a panel debate on the role of integrated care board in			£1,945
Patients  Journalists	15	UK	(Fees and expenses should be disclosed separately) add a line for each different service provided	Out of pocket expenses Fees		Travel  Hosting a panel debate on the role of integrated care board in delivering services for older people living with HIV			£1,945 £1,200
	15		(Fees and expenses should be disclosed separately) and a line for each different service	Out of pocket expenses		Travel  Hosting a panel debate on the role of integrated care board in			£1,945